



**Workshop:**  
**Start with the End in Mind: Key Ingredients for  
Effectively Putting Your Data to Use**

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**National Water Quality Monitoring Conference  
Atlantic City, New Jersey  
Tuesday May 20, 2008**

**AGENDA**

**Start with the End: Key Ingredients for Successful  
Program Design, 8:00-9:30 am**

- ◆ Welcome & Around-the-room Introductions
- ◆ Key Ingredients for Program Design
- ◆ Defining Data Uses and Users
- ◆ Designing Tiered Approaches - NJ Example
- ◆ Discussion

**Effectively Putting Your Data To Use: Examples, Tips and  
Techniques, Do's and Don'ts, 10:00-11:30 am**

- ◆ Tips, Do's & Don'ts for Presenting Data Effectively
- ◆ Indexes Illuminate and Educate
- ◆ Outstanding Examples from the Field
- ◆ Discussion, (please fill out evaluation)