

**Developing Conservation Targets for Nutrients and Sediments in Cropland
Planning: A Working Session
Tuesday, July 14, 2009
1:30-5:30 pm**

“Coming together is a beginning; keeping together is progress; working together is success.”

“Don't find fault, find a remedy.”

~ Henry Ford

Proposed common goal: To develop an adaptive framework for conservation targets for nutrient and sediment losses in different settings and at different scales.

Guiding principles:

- An adaptive framework of conservation targets will ensure:
 - Food, fiber, and fuel production that sustains economies, communities and families
 - Water quality that provides for water quality standards, protects human health, and maintains other ecosystem services (e.g. fish and wildlife habitat, recreational opportunities, scenic beauty, etc.)
- The process of developing an adaptive framework needs to include the diversity of vested interests associated with agriculture, the environment and local communities.
- The process needs to employ salient models, decision aids or other techniques used to identify where and/or when conservation targets are not being met.
- Conservation targets will be explored in terms of the costs to the producer and the potential for funding through appropriate compensation mechanisms.

1:30 Moderator comments and charge for the day Rebecca Power and Jerry Lemunyon

1:50 Considerations for Developing Conservation Targets: Building from CEAP and the 2009 National Water Conference

- CEAP data and analyses – What they mean for developing conservation targets
Bob Kellogg – USDA NRCS
- Watershed Considerations and Impacts in Developing Conservation Targets
Roberta Perry – USEPA
- Social Considerations and Impacts Pete Nowak – University of Wisconsin
- What Your Colleagues Said Rebecca Power – University of Wisconsin

3:00 Break

3:30 Perspectives Panel

Panelists will offer their perspectives on crucial considerations for designing a framework of conservation targets.

- Jon Bartholic – Michigan State University Institute for Water Research
- Pat Feldpaush – Michigan Corn Growers Association
- David Ullrich – Great Lakes and St. Lawrence Cities Initiative

4:15 Working Session

Participants will engage in a conversation about the value of a framework of conservation targets, propose important design criteria, and develop priority next steps in building a framework of conservation targets.

5:30 Adjourn