



# Making the Most of Your Monitoring Data: Strategies for Effective Outreach in Your Local Community

Volunteer Water Quality Monitoring  
National Facilitation Project

USDA-CSREES National Water Conference, St. Louis, MO  
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# Workshop Goal:

For us all to be better able to put our volunteer monitoring data into action in our communities.

AKA – start moving our data to action

# Workshop Objective

1. Introduce a framework for matching local management needs with volunteer monitoring
  - What are we trying to do/learn?
  - How can we best convey that information to the community?

# Workshop Objective

2. Discuss the need to match monitoring protocols to resource management needs.
  - What parameters to monitor?
  - What level of QA/QC
  - Why one size doesn't fit all...

# Workshop Objective

3. Practice putting some of these strategies into use
  - Small group exercises
  - Program scenarios to work through
  - Report back so we can share

# Workshop Objective

4. Be better able to incorporate volunteer monitoring information in outreach in your area on how citizen monitoring can meet local needs and effect change
  - Possibly using new or innovative ideas
  - Using a plan rather than "just doing it"

# Workshop "Rules"

- This is an interactive workshop!
  - Presenters don't have all the answers
  - Participants have a unique experiences
  - Together we may come up with some innovative ideas!
- Interrupt with questions/comments as appropriate
- We will do our best to keep in time/track – please help us

# Questions??

- See [usawaterquality.org/volunteers](http://usawaterquality.org/volunteers) for more information about our efforts
- Introductions
  - Name
  - Where you are from (institution/agency)
  - If you work with volunteer monitoring in what capacity, and what program
  - What you hope to get out of this workshop
- In 2 minutes or less