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CEAP Synthesis: Preliminary Key Informant Interviews

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Abstract:

In an effort to extrapolate lessons about conservation across 13 CREES-CEAP Watershed projects, we are conducting key informant (KI) interviews and facilitated discussions. During this process we interview a range of people including project personnel, producers, state and federal agency personnel, community leaders, and not-for-profit employees. The standard interview used in all 13 sites includes five general, open-ended questions. In addition, we gather limited sociodemographic information during each interview to help provide context. We pretested the KI in our first location and found it provided adequate information to build a comparative framework for synthesizing lessons across the CEAP project sites. To date, we have conducted between six and ten interviews in three of the thirteen projects. Additional key informant interviews will be obtained over the next two years from each of the remaining projects. Initial results suggest perceptions about water quality and conservation practices are more varied within projects than between them. Some of the more interesting lessons are presented and possible implications of these findings are advanced.

Impact Statement:

As this project is only in the first year of a four year project, our outputs are preliminary. Conducting site visits at all 13-CSREES CEAP locations will allow us to produce lessons learned.

Category: CEAP

Type of Presentation: Oral Presentation