



2008 USDA-CSREES National Water Conference
Sparks, NV

WaterSmart: Georgia's water conservation program

Mark Risse, Maria Bowie and Rose Mary Seymour

Abstract Text:

The University of Georgia Cooperative Extension established the banner program concept in 2007 to accomplish educational goals as well as to gain visibility for Extension throughout the State. Water Issues was selected as our initial program and a committee was established to further this effort. This team selected water conservation for homeowners as the target program and audience and worked with several State agencies to pilot test a "Water Smart" conservation program. With groups and efforts focused on outdoor water use, indoor water use, and youth education, this effort has produced numerous products and activities. This presentation will discuss these efforts as well as feedback from the pilot projects and evaluation strategies.

Impact Statement:

We are in the pilot stage but plan to establish a statewide tool for reporting changes that reduce water consumption. We hope that by establishing a competitive structure for reporting, we can encourage the public to input responses to the system so that impact can be documented.