



Land Grant Colleges' and Universities'

National Water Program

A Partnership of USDA CSREES
& the Land Grant System

Web Coordinators' Meeting

Sun, Jan 28, 2007; 7PM

CSREES National Water Conference; Savannah, GA

Chair: Kelly Addy, University of Rhode Island (kaddy@uri.edu)

Agenda

7:00-7:10 PM

Introductions

7:10-8:10 PM

Website Structure and Organization: Beyond Breadcrumbs and Site Maps

Breadcrumbs & Site Maps: Can they really get Hansel and Gretel home and to other previously viewed spots?

- Are they more helpful than headers?
- Do they work?
- Do we update site maps?

Pop-Out Menus: Are they worth the pain?

- Pros and Cons
- Can amateurs create? The best guides on how-to...

Sub-menus: Pseudo-websites within a website?

- Pros and Cons
- Certainly dummies can do these!

Decreasing the Clutter

- Writing workshop on Mon afternoon might be helpful
- Whitespace is not evil!
- Creating a focal point – images to suck you in...

Accessibility Issues

8:10-8:40 PM

Facilitating the Water Program Network

Keeping those links to other CSREES Projects

Assessing the scope and value of your website

- National and New England website surveys
- Other ideas?

8:40-9:00 PM

Future direction of our meetings & Final Comments