

Integrating Substrate, Water, Nutrient and Pathogen BMP's for the Nursery and Greenhouse Industry through an On-line Knowledge Center

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Continuous Improvement through Increased Knowledge

Improved Environmental Performance will lead to:

- ✓ Increased Efficiency of Water and Nutrient Applications
- ✓ Reduced Runoff and Environmental Impact
- ✓ Reduced Liability, Insurance Rates
- ✓ Improved Customer Relations, Public Perceptions
- ✓ Improved Regulatory Compliance
- ✓ "Green Business" Marketing Advantages

⇒ **ENHANCED PROFITABILITY**

Accreditation and Certification

Continuing education for initial and re-certification credits, by growers and industry professionals

Free access for extension educators, community college teachers etc.



Integrating Research and Extension

Primary outreach mechanism for ongoing research by the group

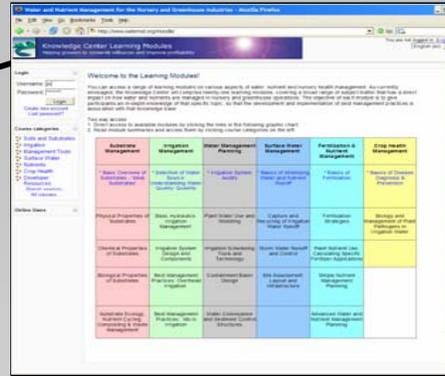
Vehicle for integrating research efforts in the region

Outcomes

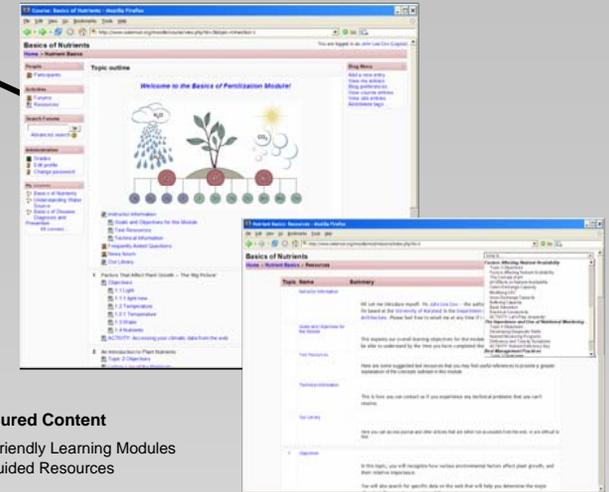
Knowledge, Incentives, Changed practice and BMP Implementation



The Distance Learning Modules

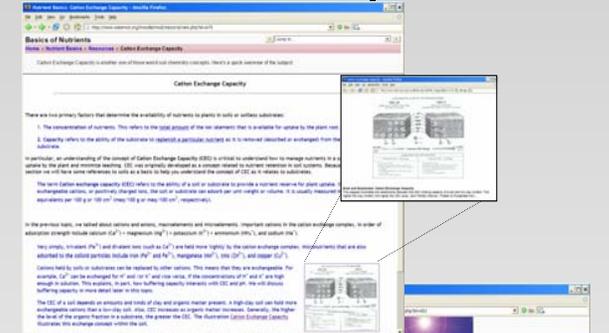


Example Module Homepage



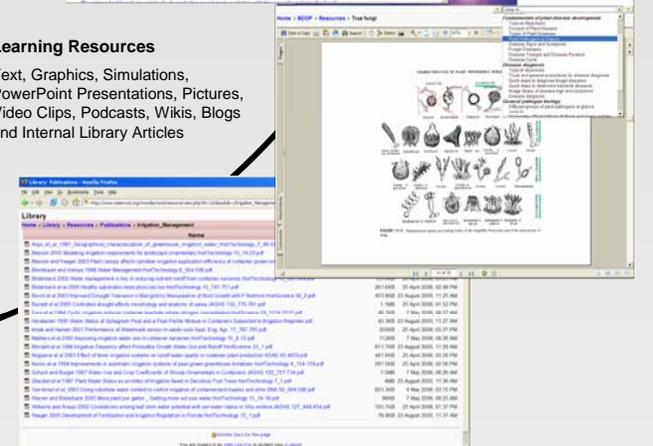
Structured Content

User-Friendly Learning Modules with Guided Resources



Learning Resources

Text, Graphics, Simulations, PowerPoint Presentations, Pictures, Video Clips, Podcasts, Wikis, Blogs and Internal Library Articles



Assessment

Games, Quizzes, Self-Directed Assignments, Blogs and Discussions

