



USDA-CSREES 2007 National Water Quality Conference

YIMBY! Yes, in my Back Yard - Successfully Engaging the Public in Watershed Management

It is been established that involving a variety of stakeholders is critical for a watershed management plan to properly address local concerns, correctly identify potential solutions, and ultimately be implemented. People become involved in watershed projects for many reasons. Alternatively, people shy away from involvement in watershed projects for many reasons. This interactive session seeks to explore stakeholders' motivations for becoming involved or not, and identify and share creative solutions to successfully engage a diversity of stakeholders in watershed management. Presenters will offer case studies that illustrate successful strategies for community involvement and seek input from session participants of how they met and overcame the challenges of engaging the public through the different stages of watershed planning, implementation, and evaluation. Participants are invited to come to the session prepared to raise questions and share their successes.

Author: Christy Perrin

University Affiliation: North Carolina State University

Co-Author(s): Eve Brantley and Tina Pagan