



Title: Watershed Signage

Name: Jennifer Gardner

Email: gardner.jennifer@epa.gov

Organization: U.S. EPA

State: GA **Region:** Southern

Year of Funding: 2000

Theme: Watershed Management

Situation: The need for this project was created from raising awareness about watershed protection, management, and protection our drinking water sources. We created multi local, state, and federal partnerships to contact the watershed community groups, non-profit organizations, and local chapters of "Adopt-A-Stream". We met with each of the watershed target audiences separately to describe the project and allow input for the project.

Objectives: To create an awareness about watershed protection, conservation, and management. To create a watershed educational component. And to create community stewardship through girl/boy scout local chapters with the "Watershed Patch", stream clean up events, water festivals, information at welcome centers, wetlands protection, water quality monitoring, and school presentations. This project also creates awareness and education through hiking, biking, and canoe trail signs.

Methods: Each watershed target audience was contacted via telephone, email, and informal presentation of the project and has direct input into the project, with regards to placement of signs, educational components, and stewardship components. A "Watershed Signage Program" brochure was created by U.S. EPA and Federal Highways Administration, a web page was created by U.S. EPA, the sign itself was created by federal and states partners, and fact sheets were created by U.S. EPA.

Partnerships: Federal Highways & GA DNR - financial support. Department of Agriculture - local watershed contacts. Coastal America - support for the watershed signs in the coastal areas Watershed groups - educational and stewardship components.

Research: This project has integrated education and outreach, such as providing information at state parks, welcome centers, and "Watershed Patch". The "Watershed Patch" provides an opportunity for girl and boy scouts to earn the patch through clean up events, water quality monitoring events, and conducting studies on the environment surrounding the watershed.

Resources: Contributions included grant support, donations of the design and signs, financial support through Federal Highways, U.S. EPA, and GA DOT. In-kind services with creating web page, brochures, fact sheets, GIS maps, and meetings.

Results: We have produced watershed signs, brochure and fact sheet, and web page. Effectively delivered the message and produced the signs. Through these numerous methods of delivering messages about watersheds we are in effect changing attitudes, decisions, and social action through awareness on the importance of protecting our watersheds. The long-term outcome is we are continuing this project throughout the Region 4 States.



The mission of CSREES is to advance knowledge for agriculture, the Environment, human health and well being, and communities.

