

New England Water Program Website Surveys

We posted an online survey to assess the scope and value of the New England Water Program Website <http://www.usawaterquality.org/newengland/>. The survey was open for two weeks in March 2007. It was distributed to the New England steering committee members via the NEWQ listserv and to the New England advisory committee and other partners indicated by the steering committee via e-mail. The version to which advisory committee members and other partners answered (hereafter referred to as the partners survey) asked two additional questions to determine if responses varied by their position and to determine how they heard of the website.

1. Please select the best description of your position: (only asked in partners survey)

- Dean/Director within university setting
- Extension/Outreach Program Leader
- Extension/Outreach Program Staff
- Government Agency Program Leader
- Government Agency Program Staff
- Non-profit Program Leader
- Non-profit Program Staff
- Researcher

2. How did you learn of the NE Regional Water Program Website

<http://www.usawaterquality.org/newengland/> ?

- Colleague(s) within the NE Regional Water Program directed me
- This survey
- Other

3. If you use the NE Regional Water Program website, please select the top 5 reasons you currently use the website:

- a.) Learn about other projects within the region
- b.) Gather contact information of management team, steering committee members, or focus area facilitators
- c.) Learn about events
- d.) Link to other programs within the National or NE Water Program network
- e.) Learn about educational resources within the region
- f.) Learn about new research, tools, or techniques
- g.) Locate related projects for potential collaboration
- h.) Contact potential collaborators
- i.) Direct others to the website
- j.) Pull information from website to give to others
- k.) Gather information for proposals and reports
- l.) Post information about events, programs, and materials

4. If you do not use the NE Regional Water Program website, why not?

5. Please identify reasons why you will likely use the NE Regional Water Program Website in the future. Please select the top 5 reasons that may apply:

- a.) Learn about other projects within the region
- b.) Gather contact information of management team, steering committee members, or focus area facilitators

- c.) Learn about events Link to other programs within the National or NE Water Program network
- d.) Learn about educational resources within the region
- e.) Learn about new research, tools, or techniques
- f.) Locate related projects for potential collaboration
- g.) Contact potential collaborators
- h.) Direct others to the website
- i.) Pull information from website to give to others
- j.) Gather information for proposals and reports
- k.) Post information about events, programs, and materials

6. Please rate your overall satisfaction with the following aspects of the NE Regional Water Program website: choice for each: satisfied, not satisfied, or not sure

- a.) appearance (appealing colors, images, graphics)
- b.) layout/navigation (menus & headers easy to follow)
- c.) display density (# of items per page; alignment of items on page)
- d.) organization (content broken down into sensible categories)
- e.) usability (ease of use; get to where you need to go quickly)
- f.) usefulness (provides information needed)
- g.) content (text is easy to understand)

7. Please elaborate on response to #6.

8. Please identify specific ways to improve the NE Regional Water Program website.