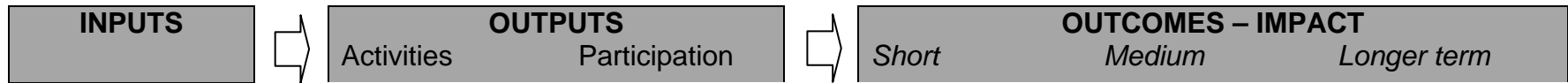


**2. LOGIC MODEL Worksheet (Table format) – Sustainable Landscapes – Regional Educational Programming**

Target Audience: Shoreland Property Owners (SPO)

**SITUATION:** Properties at the water's edge have the potential to be either sources of contaminants or help prevent contamination of water resources. Shoreland is increasingly in the hands of private owners who have varying knowledge about and commitment to water resources protection.



What we invest
Extension staff time and effort
Possibly Master Gardeners' time and effort
Research based info about people and practices
Existing curricula
\$ for new outreach products if necessary
Partner input
Supplies for demo sites.
Technology for outreach products if necessary

What we do	Who is reached
Use a variety of methods (publications, workshops, demonstration sites, Master Gardeners, technology, etc.) to reach SPOs with educational information on how to reduce NPS off property with better yard care practices and stormwater management.	Shoreland property owners  Property maintenance workers hired by SPOs  Partner agencies and organizations who work with SPOs  Watershed, lake or river groups that property owners may belong to.

<b>Learning</b>	<b>Action</b>	<b>Conditions</b>
SPOs recognize impacts of home and yard practices on WQ.	SPOs use WQ friendly yard care practices on their property	There will be reduced risk of contamination to water resources from shoreland properties in New England.
SPOs recognize stormwater management practices on property.	SPOs request WQ friendly practices from others who work on their property.	
SPOs know some alternatives to destructive practices.	SPO leave ecologically functioning areas intact; minimize impervious; disconnect impervious; avoid exposing soil; install or maintain buffer; install and maintain stormwater management features including rain gardens, etc.	
SPOs know where to get assistance for alternative better practices		
SPOs indicate willingness to improve practices.		

**ASSUMPTIONS**

- 1) Property owners have influence over practices occurring on their property.
- 2) Property owners care about water resource where property is located.
- 3) Improved yard care practices and stormwater management will reduce contamination potential.

**EXTERNAL FACTORS**

- 1) Some shoreland property owners are seasonal and may be hard to reach.
- 2) Shoreland rules and regulations vary from state to state.
- 3) Economic forces may affect ability of property owners to change practices.